Port of San Diego Jurisdiction

- 34 miles of waterfront
- 2,403 acres of land
- 3,535 acres of water

Port Tidelands
Submerged Tidelands
The Port Act and Tidelands Trust Doctrine

Details responsibility on behalf of the people of the State of California

Manage San Diego Bay and the Waterfront ‘Tidelands’

Promote commerce, navigation, recreation and fisheries
Board of Port Commissioners

Dukie Valderrama
Chairman

Rafael Castellanos
Vice Chairman

Garry Bonelli
Secretary

Ann Moore
Dan Malcom
Marshall Merrifield
Michael Zucchet
Economic Engine
More than $1.7 Billion Invested Since 1963

- Two Maritime Cargo Terminals
- B Street Cruise Ship Terminal
- Port Pavilion on Broadway Pier
- Expansion of NC Marine Terminal Wharf

- SD Convention Center & Expansion
- Airport Terminals and Expansions
- Shelter Island
- Harbor Island

- South Bay Wildlife Refuge
- Wildlife and Habitat Preservation

- 22 Dedicated Public Parks
- National City Marina Basin
- North Embarcadero Visionary Plan Phase I
Overall Economic Impact

- $7.50 in 2011
- $7.70 in 2013
- $8.30 in 2015

Overall Economic Impact: $8.3 BILLION, 9% increase from 2013 to 2015
Direct Economic Impact

$3.70  $3.50  $3.00  $2.50  $2.00  $5.00  $5.50  $6.00

2011  2013  2015

$5.4 BILLION

6% increase from 2013 to 2015
Economic Impact by Sector

Based on 2015 Analysis

- **Direct Waterfront Jobs**
  - 30% Industrial & Maritime
  - 70% Tourism & Commercial

- **Direct Economic Output**
  - 50% Industrial & Maritime
  - 50% Tourism & Commercial

- **Tourism & Commercial**: $2.7 billion in direct economic output generated by 30,632 jobs
- **Industrial & Maritime**: $2.7 billion in direct economic output generated by 12,995 jobs
5 public piers
9 museums & attractions
17 hotels
22 parks
70 artworks
73 restaurants
80+ sponsored events
87 green business network members
142 million gallons of water saved in last decade
3,000 ton reduction in GHG emissions in one year
987,000 kW hours of energy saved with LED lighting retrofits
134 sworn employees
20 Dive Team members
6 K-9 units
3 Federal task forces
4th largest of the 11 California ports
2 cargo terminals
2 cruise terminals
1 of 17 U.S. strategic ports
Port Maritime

Marine Terminals for Specialty Cargo

National City Marine Terminal
- Specializes in Roll-On/Roll-Off and Lumber
- 135-acre complex with four working berths
- 10 miles from U.S.-Mexico border
- Direct access to rail and minutes from Interstates 5, 8 and 15

Tenth Avenue Marine Terminal
- Specializes in Break-Bulk, Refrigerated Containers and Dry Bulk
- 96-acre complex with four working berths
- Long-Term Modernization Project in Progress
- Received highly selective $10 Million TIGER grant
Port of San Diego Maritime

Cargo

Bananas, cement, project cargo

Specialize in break-bulk cargo at Tenth Avenue Marine Terminal

Specialize in roll-on and roll-off cargo at National City Marine Terminal
Tenth Avenue Marine Terminal Modernization Plan

Long-Term Market-Driven Redevelopment

- Balanced Land Use Plan
- Terminal Optimization Plan
- Commercial & Recreational Development
- Increased Open Space
National City Marina District

Balanced Land Use Plan & Terminal Optimization

- Balanced Land Use Plan
- Terminal Optimization Plan
- Commercial & Recreational Development
- Increased Open Space
Cruise Overview

A unique land and sea vacation

Two Terminals
- B Street Pier
- Broadway Pier & Pavilion

Unique Location
- Embarcadero is in the heart of the city
- Seamless cruise and destination vacation

83 calls and 242,000 passengers expected in 2017-18
| 535 acre development at Chula Vista Bayfront | 4 restaurant concepts planned for North Embarcadero | 55 acre development at East Harbor Island | 70 acre redevelopment at Central Embarcadero | 50,000 boat launches annually at Shelter Island Boat Launch in redevelopment |
Harbor Island Redevelopment
Portside Pier
Waterfront Dining and Enjoyment Complex from The Brigantine

Brigantine on the Bay
Miguel’s Cocina
Ketch Grill & Taps
Portside Coffee & Gelato
New Public Viewing Deck
Panoramic Walkway
Expanded Dock and Dine
1HWY1 Project

- World Class Waterfront Development – 70 Acre Centerpiece of San Diego
Shelter Island Boat Launch Replacement

- Will enlarge basin interior
- Provide more docking areas
- Allow greater maneuverability, enhance public safety and increase overall capacity
- $9 million grant from the Dept. of Boating & Waterways
- Construction began May 30, 2017
Chula Vista Bayfront

535 Acres

- Hotels
- Conference Space
- Residential
- Mixed Use
- Marina
- 230 Acres Parks & Open Space
Integrated Planning

- A project of regional importance
- A rare opportunity to think 50 years ahead
- A legacy for the Port and the community
Integrated Planning Vision

1. Honor the water
2. Guarantee the public realm
3. Celebrate nature and ecology
4. Create a comprehensive open space plan
5. Provide easy mobility on land and water
6. Streamline the approval process
Thank you.