

HOT TOPICS

7TH ANNUAL SEMINAR



GLOBAL SECURITY ISSUES & OTHER HOT TOPICS

Overview:

Today's global security crisis ranges from radical terrorism to massive data breaches. Cyber criminals are very sophisticated with evolving technologies that present a significant threat to many businesses in the United States. The program will feature speakers on cyber-security issues for businesses to monitor in 2014 and beyond. Leading experts will also discuss regulatory and financial reporting topics impacting your business.

Topics:

Moderator/Overview of Cyber Crime	Steve Austin , Swenson Advisors, LLP
No Place in the Shadows - What the SEC's "broken windows" Enforcement Initiative Means to Public and Non-Public Companies	John Tishler , Sheppard Mullin Richter & Hampton, LLP
Investing in Cyber-Security Companies	Ed Lake , Consultant
Understanding the New Revenue Recognition Model	Marion Adams , Swenson Advisors, LLP
Revolutionary Conversations	Mark Fowler , Stowe Management Corporation
When Your Heart Bleeds - Planning for Inevitable Vulnerabilities in Your Data Security	Rachel Hudson , Sheppard Mullin Richter & Hampton, LLP
Tools to Predict the Cost of a Data-Breach, and the Evolution of Cyber Risk Insurance Coverage	Ron Marx , Marsh

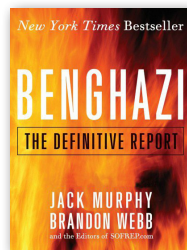
Keynote Speaker:

Brandon Webb

New York Times Bestselling Author, Navy SEAL, and Editor of SOFREP.com

Topic: American Policy Towards Islam

Brandon Webb is a former United States Navy SEAL and SEAL Sniper Head Instructor, with combat deployments to southwest Asia, including Iraq and Afghanistan, and an author. He served as the Navy SEAL Sniper Course Manager, where he developed new curricula and trained snipers, including Chris Kyle. He is the editor in chief of SOFREP and a media commentator on snipers and related Special Operations Forces military issues. Brandon is the co-author of *The 21st Century Sniper: A Complete Practical Guide* and his memoir *The Red Circle*.



TUESDAY, OCTOBER 7, 2014
8:30 a.m. – 11:30 a.m.
Light breakfast served
NTC Promenade at Liberty Station

REGISTRATION
\$50 per person – cash or check
To register, please email
rsvp@swensonadvisors.com
or call 619-237-3400 ext. 101

LOCATION
The McMullin Companies
Event Center
2875 Dewey Road
San Diego, CA 92106
FREE parking available
in surrounding lots

CLE/CPE CREDIT
CLE/CPE is available.
Your State Bar or Accounting Board
will make the final determination
with respect to continuing
education credit. This will be a
group-live session with no advance
preparation needed.

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