

# CFO STUDY GROUP



**TUESDAY, APRIL 30, 2019** 11:30am –1:30pm  
**UNIVERSITY CLUB** atop Symphony Towers  
**[RSVP@SWENSONADVISORS.COM](mailto:RSVP@SWENSONADVISORS.COM)**

## LUNCH & LEARN WITH STYLE

### About CFO Study Group

CFOs and financial professionals are invited to attend this complimentary event hosted by Swenson Advisors. This is a quarterly lunch series established to deliver forward-thinking perspectives, fresh insights and networking among CFOs and Business Professionals.

The CFO Study Group provides a forum to hear from speakers on topics relevant to CFOs while enjoying stunning views and lunch at the University Club atop Symphony Towers.

## Using Artificial Intelligence and Machine Learning Tools For Adoption of the New Lease Accounting Standards

### GUEST SPEAKERS:

#### **Michael Fraunes, President, Md7**

Michael Fraunes is the President and former General Counsel of Md7, LLC, a wireless services company focused on network lease negotiation, lease administration and site acquisition services. Mike has had extensive expertise in network leasing and has drafted and negotiated thousands of leases on behalf of the major wireless carriers. Most recently, he has focused his efforts on investigating, testing and implementing artificial intelligence/machine learning solutions to the lease abstract, audit and administration functions of wireless leases.



#### **Jared Williams, Director of Strategic Initiatives, Md7**

Since earning his J.D. from the University of Virginia, Jared has developed extensive experience in the areas of operational management, strategic planning, and executive level consulting. He has advised Fortune 10 companies on the application of complex accounting regulations to real estate portfolios in excess of \$2 billion in annual expense and has led consulting efforts and managed tens of millions of dollars in asset consolidation for major telecommunications operators. Additionally, Jared has managed the legal review of more than 60,000 unique real estate contracts over the past six years. He currently oversees the development and implementation of natural language-based machine learning technology and services as well as other strategic initiatives with Md7.



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