

FOR IMMEDIATE RELEASE

Swenson Advisors, LLP Hosts InSoCal CONNECT, Regional Technology Accelerators, in Their Murrieta Office

MURRIETA, California, February 28, 2013 - Swenson Advisors, LLP is pleased and honored to announce the hosting of InSoCal CONNECT's new headquarters in their Murrieta office. This underscores the growing commitment by Swenson Advisors, LLP to assist InSoCal CONNECT in charting a new, robust, diversified and sustainable future for the Inland Southern California region based on an innovation and export economy.

Stephen G. Austin, Firm Managing Partner of Swenson Advisors, LLP and Chairman of InSoCal CONNECT, stated "InSoCal CONNECT has reached a point where it needs to develop and grow the organization professionally. Our Class A office space provides an environment to do that. The organization's 2013 business plan includes exciting initiatives and goals focused on connecting businesses, government, investors and entrepreneurs in this region."

About Swenson Advisors, LLP

Swenson Advisors, LLP, established in 1998, provides assurance, tax and consulting services in a variety of industries through offices in San Diego, Murrieta and Hong Kong. Swenson is a full service client-centric accounting firm that provides services to a wide base of industries. Swenson also services clients globally through their membership in Integra International – an association of independent accounting and consulting firms around the world.

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