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American Heart Association San Diego Division exceeds calendar year fundraising goal – on target to meet fiscal year goal

SAN DIEGO, January 11, 2010 – The American Heart Association San Diego Division closed the 2009 calendar year by surpassing its goal to raise \$1 million dollars by December 31st. The San Diego based CPA firm of Swenson Advisors, LLP provided the support that allowed the association to surpass the \$1 million dollar benchmark.

The association is currently on target to meet its fiscal year \$1,857,800 fundraising goal.

Money raised in San Diego is used to fund life saving research and educational programs aimed at reducing death and disability caused by heart disease and stroke. The San Diego region received over \$3 million in funding from the American Heart Association in 2008. This money allowed research projects to be funded at numerous San Diego-based institutions, including: University of California - San Diego, Scripps Research Institute, The Burnham Institute, San Diego State University, San Diego Veteran’s Administration, La Jolla Institute, and Torrey Pines Institute.

The American Heart Association is at the forefront of research that results in life saving medical breakthroughs, medicine, and lifestyle improvements based on diet and exercise. “You would be hard pressed to find an investment that paid higher dividends than those associated with a healthy heart and the knowledge about how to best take care of it,” stated Steve Austin, Firm Managing Partner at Swenson Advisors.

The American Heart Association is the second largest funder of heart and stroke focused research in the world. Only the United States government funds more research in these areas.

- 30 -

About the American Heart Association

The American Heart Association is the largest voluntary health organization fighting heart disease, stroke and other cardiovascular diseases in local communities throughout America. These diseases devastate millions of people of all ages and claim nearly 950,000 lives a year.