



WORLD TRADE CENTER
SAN DIEGO

8th Annual
CHINA BUSINESS OUTLOOK
February 2, 2012



2:00PM – 7:00PM

CROWNE PLAZA HOTEL – MISSION VALLEY, SAN DIEGO

KEYNOTE 1 – CHINESE ECONOMY IN 2011
Barry Naughton, Professor, IR/PS at UCSD

PANEL DISCUSSION: MARKET STRATEGIES
MODERATED BY: *George Chamberlin*
NBC & The San Diego Daily Transcript

Dana Kopper, Managing Dir., Lockton Companies, LLC

Mireille Gingras, President/CEO,
HUYA Bioscience International

Jack Bell, Founder/Managing Director, Pantek Partners

KEYNOTE 2 – THE OUTLOOK- CHINA IN 2012
James Zimmerman, Chairman Emeritus of the
American Chamber of Commerce China

CONCLUSION:

Lilly Cheng: *Director, Confucius Institute,*
San Diego State University

COCKTAIL RECEPTION

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Century China Program

San Diego Regional

Chamber of Commerce

EVENT

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REGISTRATION:

Members: \$50

Non-Members: \$75

Cooperators: \$50

Student: \$25

Walk-In: \$85

Register at: www.wtcsd.org/events/wtcsd-calendar

Contact Matt Confer at 619.215.9966